

# DISPLAY BOARD ADVERTISEMENT TEMPLATE — 10.5” WIDE X 5” TALL

**LIVE AREA: 10.25” X 4.75”**

**TRIM SIZE: 10.5” X 5”**

**BLEED LINE: 11” X 5.5”**



## **BLEED LINE**

Bleed is the portion of your design that extends past the trim size. Bleed is cut off when the publication is trimmed to the final size.

## **TRIM SIZE**

Represents the final dimensions of your ad.

## **LIVE AREA**

This is where you should place your most important information within your design. Any content outside of this area is in risk of being cut off.

## **GROMMETS**

This is where we attach your advertisement to the product. We recommend keeping important information clear of this space.

This is our standard size sign. You may need to submit your advertisement as an alternative size. Please contact the Art Department for the size of your advertisement.